Graphic Design

PORTFOLIO

Mahtab Fallahi Sichani

Graphic
DESIGNER

Hello
My name is Mahtab Fallahi
I am a graphic designer and photographer with 7 years of work experience. I am passionate about creating graphic designs and the world of advertising that helps brands
I have experience both as a senior graphic designer in a graphic advertising company and as a freelance graphic designer.
I also hold a master's degree in graphic design and specialize in using software like Illustrator, InDesign, Photoshop, Dimension, and Lightroom.

WORKING EXPERIENCE

- Senior Graphic Designer
  Gonbade Firouze 05/2022-05/2023
  - Logo design
  - Logo redesign
  - Brandbooks
  - Catalog design
  - storefront sign design.
  - Brochure design
  - Packaging and xport packaging
  - Banner
  - Industrial machinery and tools photography
- Graphic Designer
  One28 Advertising Agency 11/2021-03/2022
  - Logo Design
  - Logo Redesign
  - Brandbooks
  - Brand Identity
  - Invitation Design
  - Brochure Design
  - Packaging
  - Banner
  - Poster
- Graphic Designer
  Artiman Company 06/2020-11/2021
  - Logo Design
  - Brand Identity
  - Video cover Design
  - Social media Design
- Graphic Designer
  Nikan Investment Group - Digital City Company
  12/2019-06/2020
  - Pictogram
  - Creating social media graphics
  - Multimedia and Video cover Design
  - Environmental advertisements
- Graphic Designer
  Rasa Digital Marketing 03/2019-12/2019
  - Social media designs
  - User interface (UI) for websites
  - Social media designs for various clients

Freelance Projects

- Menu Design
  - Atighoddole Café Restaurant
- Logo Design and Brand Identity
  - Falahi Miniator
  - Phone Smart Store
  - Cactus
  - Chiz off
  - Haniel
  - Mr.Limoo
  - NJ
- Brochure and Catalog
  - Entekhabe Electronic Industrial Group
  - Saye Specialized Performing Arts Academy
  - Phonesmart Store
- Social Media Posts Design
  - Phonesmart Store
  - Royayi Sazan Design and Construction Company
- Teaser Making
  - Phonesmart Store

SKILLS

Ai Id Ps Dn Lr

Personality

- Creativity
- Skills
- Social Skills
- Teamwork Spiriti
- Communication Skilss
- Responsibility

WORKING EXPERIENCE

- Photographer and Album designer
  - Dey Studio 02/2018

Photography Projects

- Magazine Honar va Tazarv 08/2017

Theater

- Bar Pahneye Darya 07/2017
- Charkheye Soudayi 11/2016
- Nabayad ba Gharibeha 10/2016
- Naghl Maabar Sorkh 10/2016
- Faramoosh Name 08/2016

Products Photography

- Yeke Esfahan Brick Facade Factory
- Tiva Garment Factory
- Sunrise Delivery Food
- Pedarbozorg Esfahan Glasses
- Silo Italian Cafe Restaurant
- Banoo Bakery

LANGUAGES

Persian

ENGLISH

EDUCATION

University of Science and Arts of Yazd
Master's Degree, Graphic Design 09/2020

Dokhtaran Somaye Vocational and Technical Training College
Bachelor's Degree, Graphic Design 09/2018

Associate Degree, Graphic Design
Ragheb Esfahani Higher Education Institution 09/2016

CONTACT

Linkedin.com/in/mahtabfallahi
mahtab.falahi.sch@gmail.com
mahtab.falahi
+98 913 87 3 51 67
Iran, Isfahan

PROJECT

Packaging 01
Catalog & brochure 02
Branding & Identity 03
Logo 04
BrandBook 05
Other Project 06

PROJECT Photography 07

01 PACKAGING

Packaging 01

Packaging design for Dersal brand products in various types and flavors, including: Tonic, dried fruits, and various types of seeds

Packaging 01

Packaging design for single serving products of Dersal brand in various types and flavors, including: Tonic, dried fruits, and various types of seeds

Packaging 01

Essential packaging design of Poland brand Olive oil, olive oil with Italian prima pressione vinegar, olive oil with lime lemon

Packaging 01

Single serving sachet packaging design of Poland and Sicinian brands: Olive oil & Balsamic Vinegar, Olive oil & Balsamic Pomegranate Vinegar, Olive Oil & Balsamic Tec Vinegar)

Packaging 01

Design of the packaging box for Poland food products

Packaging 01

Label designs for exported jar of various types of olives, Poland brand

Packaging 01

Label designs for exported jar of various types of olives, Poland brand

Packaging 01

Packaging design for Chika sweetchips in various flavors

Packaging 01

Packaging design for Baby Born doll box

Packaging 01

Two-dimensional interior design of the box as a doll's room.

Packaging 01

Packaging design for the Sofia the First doll

Packaging 01

Design of the Hulu Toys brand doll box

02
CATALOG & BROCHURE

Catalog & Brochure 01

Designing Catalog for Fidelitrade Electronic Industrial Group with the Theme of Customer Journey. Path (The Catalog design follows the elements of layouts, colors, images, and the organizational logo)

Catalog & Brochure 02

Designing a Joint Catalog for Fidelitrade Electronic Industrial Group and Mizan charity Organization (Mizan Cancer Control Center)

Catalog & Brochure 03

Designing a Catalog for Fidelitrade Electronic Industrial Group with the Theme of Heavy Machinery Industries

Catalog & Brochure 03

Designing a Catalog for Plastic Food Products

Catalog & Brochure 03

Designing a Catalog for Sesame Food Products

Catalog & Brochure 03

Designing a Catalog for Products of Partial Design and Industry Customers

Catalog & Brochure 03

Designing Brochure for Sagro Zaby Ghiar Agricultural and Industry Company

Catalog & Brochure 03

Designing Catalogs and Brochures for Sesame Food Products

Catalog & Brochure 03

Designing a Rewards Notebook for Chabahar University of Maritime Studies and Marine Sciences

Catalog & Brochure 03

Designing Brochure for the specialized school of performing arts Vasafo Arts Academy

03
BRANDING & IDENTITY

Branding & Identity 00

Branding and Visual Identity Design for Fallah Miniature Brand

Branding & Identity 01

Designing Seminar Dropping Bag

Branding & Identity 02

Branding and Visual Identity Design for Paland Brand

Branding & Identity 03

Branding and Visual Identity Design for Negin Sabz Abbar Company (Mug, Paper Cup, Shopping Bag, Product Label, Note Paper, Tissue Paper Box)

Branding & Identity 03

Branding and Visual Identity Design for Zhic Furniture

Branding & Identity 05

Designing Office Stationery Set for Phone Smart Company

Branding & Identity 06

Designing Office Stationery Set for Artimen Brands Company

04
LOGO

Logo 04

Design of the logo for Tooba Polymer Ariana Company, manufacturer of various rubber and polymer products.
Logo concept: Using the initial letters of Polymer and Ariana

Logo 04

Designing a logo for Fatlahi Miniature Gallery.
Logo concept: Using a personal signature and fingerprint impression

Logo 04

Designing a logo for the personal brand Nik Lomo
Logo concept: Utilizing typography and a direct representation of a lemon symbol

MR.limo

Logo 04

Designing a logo for the brand "Cactus
Logo concept: Using typography and a cactus icon

CACTUS

Logo 04

Redesign of the logo for Paland food products in Persian and English

پالند
PALAND

Logo 04

Logo design for Paland food brand in Arabic languages

Logo 04

Logo design for Paland food brand in Arabic languages

Logo 04

Logo design for Paland food brand in Arabic languages

TIANAHA

Logo 04

Designing a logo for the personal brand "Naeem Jafari
Logo concept: Utilizing the initials of the first name and last name

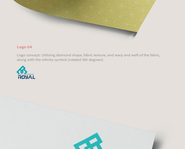
Logo 04

Designing a logo for the personal brand "Naeem Jafari
Logo concept: Utilizing the initials of the first name and last name

Logo 04

Designing a logo for the 'Royal' brand
Crown (underwear)
Logo concept: Using fabric texture, feather plumes to symbolize gentlemen and ladies, and the letter R

ROYAL



Logo 04

Logo concept: Utilizing diamond shape, fabric texture, and wavy and soft of the fabric, combined with the infinity symbol (rotated 180 degrees)

ROYAL

Logo 04

Designing a logo for "Tavan Boton Golestan
Logo concept: Incorporating a pattern in both Persian and English.
Logo concept: Using an abstract candle

توان بتن گلستان
Tavan Boton Golestan

Logo 04

Designing a logo for the 'SmartPhone' brand
Logo concept: Incorporating a symbol of intelligence and technology

Phone Smart

Logo 04

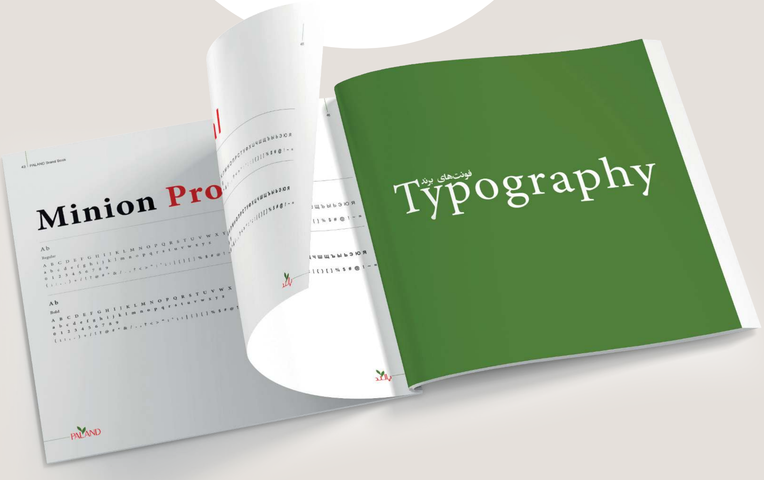
Designing a logo for the 'Chiss Off' store
Logo concept: Typography

Chiz Off

05
BrandBook

BrandBook 05

Designing a brand book for the Paland brand



BrandBook 05

Designing a brand book for the Dongil brand

06
OTHER PROJECT

Other Project06

Designing the exhibition booth decoration for the Paland brand in accordance with the brand identity and organizational principles

Other Project06

Designing identification cards for the Paland brand executives

Other Project06

Designing retail product display stands for the Semiran food products brand

Other Project06

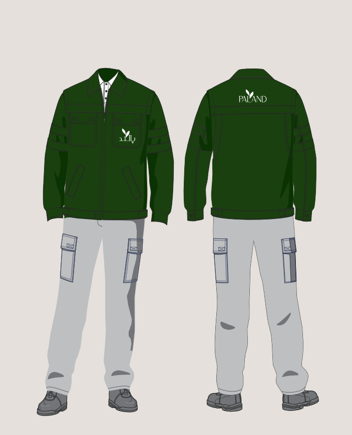
Designing a banner for the Semiran food products brand

Other Project06

Designing an advertising stand for Paland olive oil

Other Project06

Designing various clothing items for the Paland brand, including aprons for cooking, specialized uniforms for drivers and olive orchard employees, lab and factory uniforms, and office attire



Other Project06

Designing Paland brand letterheads

Other Project06

Designing banners for the products of Rahat Design and Industry Company

Other Project06

Designing a desktop calendar for Chabahar Maritime University and Marine Sciences

Other Project06

Designing the Traditional Menu for Café Restaurant Atigh Aldawle Antiques

Other Project06

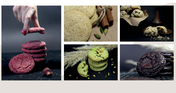
07
PHOTOGRAPHY

Photography 07

A macro photography collection of textures of vegetables and fruits (mushrooms, lemon, kiwi, orange, cucumber, bell pepper, turnip, plum, tomato)

Photography 07

Photography of Cookies and Pastries from Bano Bakery



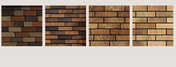
Photography 07

Photography of products from Grandfather's Eyewear Store in Mahan

Photography of products from Grandfather's Eyewear Store in Mahan, along with unique design and editing for selling on the Digikala website

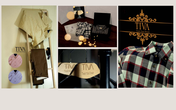
Photography 07

Photography of products from the One-Unit Mahan Brick Company



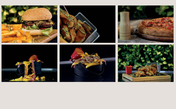
Photography 07

Photography of products from the Tiva Clothing Factory



Photography 07

Photography of products from Sito Italian Cafe Restaurant



Photography 07

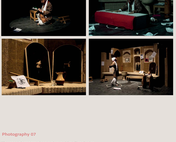
Photography of products from Sunrise Fast Food Café Delivery

Photography 07

Theater Photographer's Forsenash Namah

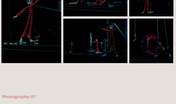
Photography 07

Theater Photographer Naghle Mabaw Sorkh



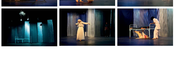
Photography 07

Theater photographer Nabayad Ba Gharibeha



Photography 07

Theater Photographer Charkhe Sodaye



Photography 07

Theater Photographer Bar Faheme Darya

Photography 07

Photographer of the third issue of Talare Cultural and Artistic Magazine

Graphic Design

THANK YOU

Mahtab Fattahi Sichani

LinkedIn.com/in/mahtabfattahi
mahtab.fatahi.sch@gmail.com
mahtab.fatahi
+98 913 87 3 10 47
Iran, Isfahan